

2-in-1 Hot Sleeve™

A device for using and storing hot styling tools. Allows the tool to warm up and holds it safely in place for use. When done, it folds closed to cool down and store the tool. Perfect for at home or travel use, this item won two prestigious design and innovation awards. It also achieved both utility and design patents.

Kerry Cooper, inventor
Concept, design direction and go-to-market



The development path

from sketchbook to shelf



01 · FIRST SKETCH

Original 2-in-1 use concept from January 2016.



02 · INNOVATION

Dual position hinge design for both safety during use and storage; cord catch and locking tab on base.



03 · UNFOLD TO USE

Opens into a cradle that safely holds a hot iron off the counter while styling.



04 · FOLD TO STORE

Folds upright to sheath the hot barrel, cord wrapped and clipped in place.



05 · TWO FINISHES

Launched in Grey and Sky Blue.

Recognition



Global Honoree
Global Innovation Awards, 2017

GOOD DESIGN

Winner
Good Design Award, 2017



U.S. Patented
Utility and Design patents

Proven at retail



4.4 ★★★★★

Average customer rating on Amazon,
174 reviews

Sold at several major retailers and online through Amazon and others.